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- Interior Design
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"PECO Crown Lights Unveiled"

Philadelphia, PA, July 6, 2009 –

PECO has successfully launched the replacement of their iconic crown lighting system atop their headquarters building in Center City Philadelphia. As part of the official Fourth of July Sunoco Welcome America events, it stole the spotlight for seven minutes with a full color and graphic display announcing its new and improved return.

The replacement of PECO's iconic crown lighting system is a landmark change to the Philadelphia skyline. It has been displaying community messages since July 4, 1976. The original electronic messaging board, which consisted of 2,600 individual screw-in bulbs, went dark at midnight on New Year's Eve 2008. It was only appropriate that the new system be introduced on July 4, 2009.

The new system, by YESCO Electronics, utilizes over 2 million energy-efficient LEDs (light-emitting diodes), providing enhanced messaging capabilities and energy efficiency savings. It is expected to use 40 percent less energy.

IEI's role on the Crown Lights project was as Architect and Project Manager. Management on the project included design, documentation, energy analysis, construction, and implementation. The entire project team includes:

- The Lighting Practice – Lighting Designer
- Cloud Gehshan Associates – Graphic/Environmental Designer
- Associated Engineering Consultants (AEC) – MEP/Structural Engineer
- C. Erickson & Sons – Prime Construction Contractor

IEI has been providing on-call planning and design services for PECO for over 15 years. IEI has been working with PECO since the beginning of their comprehensive sustainable initiatives, including the new Crown Lights as well as on other projects:

- Installation of a 45,000-square-foot green roof at PECO's headquarters, the largest green roof ever installed on an existing urban building in Pennsylvania
- Opening of PECO's West Chester Service Building, achieving LEED-NC Silver certification
- LEED-O&M implementation for all PECO sites

IEI provides design, architectural and project management services and is headquartered in Philadelphia, offering a full range of professional services and facility solutions.

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