

green tip of the month



The Most Common Piece of Litter

The number one most littered item in the U.S. is cigarette butts, representing 32% of all debris counted. While seemingly insignificant, dropping cigarette butts to the ground, putting them in planters, and disposing of them in waterways is littering. The overall littering rate for cigarette butts is 65%. To learn about cigarette litter prevention, click here: http://www.kab.org/CLPP_landing.

This monthly green tip was brought to you by IEI's Green Initiatives Committee.
Source: Keep America Beautiful, Inc.

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